FINTECH: TRADE, FINANCIAL INCLUSION AND DEVELOPMENT

wednesday, 25 march 2020

PROPOSED PROGRAM

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| **MORNING** | |
| 10:00 – 10:15 | **Opening remarks**   * Mr Xiaozhun Yi, Deputy Director-General, WTO |
| 10:15 – 11:30 | **Session 1: Financial services in the digital age**  Emerging technologies in the financial sector – generally known as FinTech – are driving transformational change in the supply of financial services in such areas as payments, financing, investments, financial information and advice, and asset management. These developments bring both opportunities and challenges. This session will set the scene and provide an overview of FinTech. Presentations will discuss the most recent developments, providing an introduction to the business, technological, regulatory and policy aspects involved.  Moderator: Ambassador Zhang Xiangchen, Permanent Representative, Mission of the People’s Republic of China to the WTO  Speakers:   * Ms Denise García Ocampo, Senior Advisor, Bank for International Settlements * Mr Thomas Ankenbrand, Professor, Institute of Financial Services ZUG, Lucerne School of Business, Switzerland * Mr Sebastian Schich, principal economist, Financial Affairs Division of the Directorate Of Corporate and Financial Affairs, OECD   Open discussion |
| 11:30 – 13:00 | **Session 2: E-payments enabling e-commerce**  FinTech has had a pronounced impact on the payments industry. This session will zoom in on e-payment services, through presentations by relevant private sector representatives. It will discuss, mainly from a business perspective, how digital technology has been leveraged to provide innovative e-payment solutions and their impact on cross-border e-commerce.  Moderator: [TBC]  Speakers:   * Mr Santiago Bugallo, VP of Fintech Operations, Mercado Pago * Ms Manuela Karam-Feuz, Head Partner Management E-Commerce & Banking, SIX Payment Services AG * Ms Lucy Liu, Co-founder and President of Airwallex * Ms Claire Sunderland Hay, Chief of Staff to CEO of Visa Europe   Open discussion |
| **AFTERNOON** | |
| 15:00 – 16:30 | **Session 3: Digital financial inclusion**  Financial inclusion contributes to economic development and growth. In developing countries, technology has been playing an important role in expanding access to banking, insurance and financial services for all. This session will focus on challenges raised by Fintech and on how to leverage technology to promote financial inclusion.  Moderator: [TBC]  Speakers:   * Mr Alex Kong, Founder and Chief Executive Director, TNG FinTech Group * Ms YAN Meng, Global Head of International Partnerships, Ant Financial Services Group * Mr Kern Alexander, Chair for Law and Finance and Professor of Banking Regulation, University of Zurich, Switzerland   Open discussion |
| 16:30 – 18:00 | Session 4: FinTech and trade in financial services This session will focus on the interplay between FinTech, trade in financial services and financial regulation. It will discuss the impact of FinTech for trade in financial services, how trade in financial services may help promote innovation and financial inclusion, as well as policy initiatives to respond to this fast-changing environment.  Moderator: Ms Miyon Lee, Deputy Permanent Representative of Republic of Korea [TBC]  Speakers:   * Mr Joseph H. L. Chan, JP, Under Secretary for Financial Services and the Treasury, Hong Kong, China * A speaker from Turkey [person to be designated] * A speaker from the Department of International Affairs, Central Bank of Brazil [person to be designated] * Mr Juan A. Marchetti, Counsellor, Trade in Services and Investment Division, WTO   Open Discussion |