

# 25 YEARS *of the* INFORMATION TECHNOLOGY AGREEMENT

16-17 SEPTEMBER 2021  
GENEVA, SWITZERLAND

## PROGRAMME

Day One – Thursday, 16 September 2021 – UTC +1 (CET)

### OPENING SESSION

	<b>MODERATOR, MS KATARZYNA STECZ</b> , Chairperson of the ITA Committee
10:00 – 10:15	<b>OPENING ADDRESS BY DR NGOZI OKONJO-IWEALA</b> , Director-General of the World Trade Organization
10:15 – 10:30	<b>KEYNOTE ADDRESS BY AMBASSADOR MICHAEL PUNKE</b> , Vice President of Global Public Policy, Amazon Web Services

### SESSION ONE – Trade liberalization under the ITA and the evolution of global trade in ICT products

	<b>MODERATOR, MS KATARZYNA STECZ</b> , Chairperson of the ITA Committee
10:30 – 10:45	<b>MR CHRISTOPHE DEGAIN</b> , Senior Statistician and <b>MR ERIC NG SHING</b> , Senior Statistician, WTO: “Evolution of ICT Trade over the 25 years”
10:45 – 11:00	<b>MR JUN NAKAYA, CHAIR OF TRADE POLICY COMMITTEE</b> , Japan Electronics and Information Technology Industries Association (JEITA): “Digital Transformation and ICT: Opportunities and Challenges”
11:00 – 11:15	<b>MR HENDRIK ABMA</b> , Director General of the European Semiconductor Industry Association (ESIA): “Perspectives from the European Semiconductor Industry on Further Expansion of Semiconductor Trade”
11:15 – 11:30	<b>MS BING GUAN</b> , Director of Institution of Industry Economy, China Centre for Information Industry Development: “The Development of China’s Information Technology Industry and Future Challenges”
11:30 – 12:00	<b>Q&amp;A</b>

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### SESSION TWO – Combatting the COVID-19 pandemic: the role of ITA products, ICT and digital solutions

	<b>MODERATOR, MRS SUJA RISHIKESH MAVROIDIS</b> , Director, Market Access Division, WTO
12:00 – 12:15	<b>MR MAGNUS NORDÉUS</b> , Chair of DIGITALEUROPE’s Export Control and Customs Working Group and Corporate Head of Trade Compliance, Ericsson Group: <i>“How the ITA has Contributed to Resilience in the COVID-19 Pandemic, and How to Go Forward”</i>
12:15 – 12:30	<b>DR TREVOR GUNN</b> , Adjunct Professor Georgetown University and Vice President for International Relations for Medtronic; Founder and Chair of the USA Healthcare Alliance: <i>“Unlocking the Potential of Lifesaving Medical Technologies through the ITA: Removing the Barriers to Access and Responding to the COVID Pandemic”</i>
12:30 – 12:45	<b>MR DANIEL SUN</b> , CTO, TCL Industries Holdings Co. Ltd: <i>“Smart Display Extends the Productivity of Working from Home”</i>
12:45 – 13:00	<b>MS LARISSA HAAS</b> , Scientific Advisor for Innovative Technologies, Swiss Federal Office of Civil Aviation (FOCA): <i>“How Switzerland became the ‘Home of Drones”</i>
13:00 – 13:15	<b>Q&amp;A</b>
13:15 – 15:00	<b>LUNCH BREAK</b>

### SESSION THREE – Latest advances in technologies and the ICT Sector

	<b>MODERATOR, MS UMA MUNIANDY</b> , former Chairperson of the ITA Committee
15:00 – 15:15	<b>MS KAREN BLAND</b> , Head of Global Trade, Global Trade and Cybersecurity Counsel, HP: <i>“3D Printing: A Vital Technology for Economic Development and Sustainability”</i>
15:15 – 15:30	<b>MS JULIA JASINSKA</b> , Head of International Relations and Trade Policy in the government relations team of Nokia: <i>“How the ITA is Key in Allowing 5G+ Technologies to Create New Value for Industries in a post-COVID World”</i>
15:30 – 15:45	<b>MR FREDRIK FORSLUND</b> , Vice President, Enterprise & Cloud Erasure Solution at Blancco Technology Group, UK: <i>“The use of Data Protection Technology in an ICT Circular Economy”</i>
15:45 – 16:00	<b>MR ZIYANG DAVID FAN</b> , Head of Digital Trade, World Economic Forum (WEF): <i>“TradeTech, the Future of Trade and Implications for the ITA”</i>
16:00 – 16:15	<b>MS ANDRÉE-ANN AUDETTE</b> , Policy Analyst, Telecom Equipment Regulatory Requirements Department of Innovation, Science and Economic Development Canada (ISED): <i>“Conformity Assessment Procedures for ICT Products in Canada”</i>
16:15 – 16:45	<b>Q&amp;A</b>
	<b>END OF DAY ONE</b>

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Day Two – Friday, 17 September 2021 – UTC +1 (CET)

### SESSION FOUR – The role of ICT as an economic development tool

	<b>MODERATOR, MS UMA MUNIANDY</b> , former Chairperson of the ITA Committee
10:00 – 10:15	<b>MR STEPHEN SU</b> , Vice President and General Director, Industry, Science and Technology, International Strategic Centre (ISTI) of Industrial Technology Research Institute, Chinese Taipei: <i>“Contribution by the Semiconductor Industry in Energy Efficiency and Decarbonization”</i>
10:15 – 10:30	<b>MR SANTISOUK PHOUNESAVATH</b> , Deputy Director General, Department of Foreign Trade Policy, Ministry of Industry and Commerce, Lao PDR: <i>“Lao PDR’s Perspective on Information Technology Agreement Accession”</i>
10:30 – 10:45	<b>MR SAURABH GAUR</b> , Joint Secretary, Ministry of Electronics and Information Technology, Government of India. <i>“Developments in Information and Communications Technology (ICT)”</i>
10:45 – 11:00	<b>MR TORBJÖRN FREDRIKSSON</b> , Chief of ICT Policy Section, Division of Technology and Logistics. UNCTAD: <i>“Recent Trends in ICT Goods Trade and Digital Developments”</i>
11:00 – 11:30	<b>Q&amp;A</b>

### SESSION FIVE – The future of the ITA

	<b>MODERATOR, MS KATARZYNA STECZ</b> , Chairperson of the ITA Committee
11:30 – 11:45	<b>MR STEPHEN EZELL</b> , Vice President Global Innovation Policy, Information Technology and Innovation Foundation and Mr John Neuffer, President and CEO of the Semiconductor Industry Association (SIA): <i>“How a Third ITA Expansion Would Benefit Developed and Developing Nations Alike While Advancing Climate, Health, and Sustainability Goals”</i>
11:45 – 12:00	<b>MR PETER PROEBSTER</b> , Senior Director, Infineon Technologies, speaking on behalf of World Semiconductor Council (WSC): <i>“How an ITA-3 Can Facilitate a Further Expansion of Trade in Semiconductors and Related Downstream Products, and As Such Help Address Global Challenges around Health, Economic Recovery, Sustainability, Climate and Secure Connectivity”</i>
12:00 – 12:15	<b>MS SHIGE ZHANG</b> , Global Trade and Corporate Strategy Expert, Huawei Technologies: <i>“Moving Forward to a Sustainable Digital Trade in the post-COVID Era”</i>
12:15 – 12:30	<b>RT. HON. PHILIP DUNNE MP</b> , Chair of the House of Commons Environmental Audit Committee, United Kingdom: <i>“Promoting Better, Greener, and Greater Trade in ICT Goods”</i>
12:45 – 13:00	<b>Q&amp;A</b>
13:00 – 13:10	<b>CONCLUDING REMARKS BY MS ANABEL GONZÁLEZ</b> , Deputy Director-General of the WTO
	<b>END OF SYMPOSIUM</b>

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### OPERATIONAL DETAILS

The Symposium will be open to WTO Members and Observers, the private sector, academia, international organizations, and journalists.

Simultaneous interpretation will be provided in the three official WTO languages (English, French, and Spanish).

Registration via the WTO website ([www.wto.org](http://www.wto.org)) is mandatory in order to participate in the Symposium.

Copies of the presentations will be made available on the WTO website after the Symposium, subject to speaker authorization.

The Symposium will be followed by a formal meeting of the ITA Committee at 15:00 on 17 September, which will be open only to WTO Member Government representatives and other international organizations enjoying observer status.

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