Trade and Public Health virtual course

with a special focus on the covid-19 pandemic

Draft Programme

3 May to 11 June 2021

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| Orientation Module | Speaker | Format |
| Welcome Video: Cooperating to Address the COVID-19 Pandemic | [DG Ngozi OKONJO-IWEALA] | Recorded video + transcript |
| Course *rules / Honour Code – Participants required to "sign"* | WTO-IPD-ITTC | Written rules to be "signed" |
| Technical *guides to explain how to use the Virtual Classroom and main functions to be used in the sessions.* | WTO-IPD-ITTC | User manual of the online platform |
| *Lookbook: Introduction of participants, including photo and response to questions of the country report; and speakers short bio.* | WTO-IPD | Page with picture and brief personal introduction |

| Module 1: Health, Trade and Intellectual Property Dimensions, Technical Refresher | Speaker | Format |
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| Technical Refresher: Health, including Data, Factual Information and Terminology   * 15-minute video accompanied by 15-20 pages background reading. | Ms Nicole HOMB, WHO | Recorded video |
| Technical Refresher: The IP System, Patent information PCT, Madrid System   * 15-minute video accompanied by 15-20 pages background reading. | Mr Denis CROZE, WIPO  Mr Matthew BRYAN, WIPO | Recorded video |
| Technical Refresher: WTO Agreements and Public Health Challenges   * 15-minute video accompanied by 15-20 pages background reading. | Mrs Josefita PARDO DE LEON | Recorded video |
| Moderated Forum | Josefita PARDO DE LEON  [WHO]  Mr Denis CROZE, WIPO  Mr Matthew BRYAN, WIPO | Online platform |
| Quiz | WTO | Online platform |
| Evaluation of the Module |  | Online platform |

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| Module 2: The Innovation Dimension | Speaker | Format |
| The Economics of Innovation   * 20-minute video accompanied 15-20 pages background reading. | Mrs Intan HAMDAN-LIVRAMENTO, WIPO  Comments by: Josefita PARDO DE LEON | Recorded video |
| Implementing and Managing IPRs in Support of Innovation   * 15-minute video accompanied by 15 pages reading. | Mrs Allison MAGES, WIPO  Comments by: Roger KAMPF, WTO | Recorded video |
| \*\*Public Webinar: Collaborating to Address the COVID-19 Pandemic, Recent Experiences  [Live panel discussion, recorded] | [Trevor Public/private sector and philanthropy]  Moderated by WTO | Live panel discussion, recorded |
| Moderated Forum [trilateral] | WTO  WHO  Mr Julio RAFFO, WTO | Online platform |
| National Experiences | Selected Participants | TBD |
| Quiz | WTO | Online platform |
| Evaluation of the Module |  | Online platform |

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| Module 3: The Access Dimension | Speaker | Format |
| Health-System-Related Determinants Related to Access   * 15-minute video accompanied by 15 pages background reading. | Ms Erika DUEÑAS LOAYZA, WHO | Recorded video |
| IP Policy Options to Promote Access to Medical Technologies and COVID-19-related Measures   * 15-minute video accompanied by 15 pages background reading. | Mr Hans Georg BARTELS, WIPO  Comments by:  Mr Roger KAMPF, WTO  Ms Erika DUEÑAS LOAYZA, WHO | Recorded video |
| Pooling of IP, Data and Know-how – How it Works in Practice   * 15-minute video accompanied by 15 pages background reading. | [Ms Amina MAILLARD, Medicines Patent Pool] | Recorded video |
| Creating Legal Avenues for Access – Doha Declaration and the Special Compulsory Licensing System   * 15-minute video accompanied by 15 pages background reading. | Mr Roger KAMPF, WHO | Recorded video |
| \*\*Public Webinar: Access to Medical Technologies, Perspectives from Government, the Private Sector and Civil Society  [Live panel discussion, recorded] | Government and Private Sector Representatives  Civil Society [Gregg, Ellen, Nuno, delegate from Costa Rica]  Moderated by WTO | Live panel discussion, recorded |
| Moderated Forum [trilateral] | Mr Hans Georg BARTELS, WIPO  Ms Erika DUEÑAS LOAYZA, WHO  Mr Roger KAMPF, WTO | Online platform |
| National Experiences | Selected Participants | TBD |
| Quiz | WTO | Online platform |
| Evaluation of the Module |  | Online platform |

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| Module 4– The Trade Dimension | Resource Persons | Format |
| Trade in Public Health Products and COVID-19 related Measures   * 15-minute video accompanied by 15 pages background reading. | [Mr Thomas VERBEET, WTO] | Recorded video |
| Trade in Health Services and COVID-19-related Measures   * 15-minute video accompanied by 15 pages background reading. | [Mr Joscelyn MAGDELEINE, WTO] | Recorded video |
| Trade in Pandemic Times - The Importance of Transparency and Monitoring   * 15-minute video accompanied by 15 pages background reading. | [TBD, WTO] | Recorded video |
| Health Related Provisions in Regional Trade Agreements   * 15-minute video accompanied by 15 pages background reading. | Mrs Josefita PARDO DE LEON and Maegan MCCANN  Comments by:  Ms Giulia Ragonesi, Legal Officer, Patent and Technology Law Division, WIPO  Ms Erika DUEÑAS LOAYZA] | Recorded video |
| \*\*Public Webinar: [Manufacturing and getting vaccines and medical supplies to end-users: Issues with Trade Impact during the COVID-19 Pandemic  [Live panel discussion, recorded] | [Private sector, Maersk, GAVI and philanthropy]  Moderated by WTO. | Live panel discussion, recorded |
| Moderated Forum [trilateral] | WTO  WHO  Ms Giulia Ragonesi, WIPO | Online platform |
| National Experiences | Selected Participants | TBD |
| Quiz | WTO | Online platform |
| Evaluation of the Module |  | Online platform |

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| Module 5 – The Regulatory Dimension | Resource Persons | Format |
| Procurement Rules and Practices – Review of Responses during the Pandemic | WHO  [Lisa HEDMAN]  WTO  [Philippe PELLETIER] | Recorded video |
| Competition Law and Policy in Support of Innovation and Access, with Focus on the Pandemic | EU Commission  [Harald MISCHE]  WTO  [Anna Caroline MÜLLER] | Recorded video |
| Protection of Clinical Trial Data – Policy, Legal and Economic Aspects | Josefita PARDO DE LEON | Recorded video |
| Approval, Quality Control and Effectiveness of Medicines, including Falsified and Substandard, as well as Counterfeit Medicines | Mrs Pernette BOURDILLON ESTEVE, WHO  Mr Roger KAMPF, WTO | Recorded video |
| Standards, Health Regulation and Trade: COVID-19 related Measures and Developments | WTO  [Devin MCDANIELS and Christiane WOLF] | Recorded video |
| \*\*Public Webinar: Regulatory Cooperation during the COVID-19 Pandemic  [Live panel discussion, recorded] | [Claudia CHAMAS from Brazil / Pauline from Kenya / private sector and WHO/PAHO expert]  Moderated by WTO. | Live panel discussion, recorded |
| Moderated Forum [trilateral] | WTO  WHO  Mr Giovanni NAPOLITANO, Director, IP and Competition Policy, WIPO  Mr Xavier VERMANDELE, Senior Legal Counsellor, Building Respect for IP Division, WIPO | Online platform |
| National Experiences | Selected Participants | TBD |
| Quiz | WTO | Online platform |
| Evaluation of the Module – with customary extra general questions about course organization, etc. |  | Online platform |