**Workshop on Measuring Digital Trade for Pacific Island States**

**Suva, Fiji**

**4-7 August 2025**

**Draft Agenda**

| **Monday, 4 August 2025 (Day 1)** | | |
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| **9:00 - 9:20** | **Welcome remarks**  *TBC, Government of Fiji*  *TBC, Pacific Digital Economy Project*  *TBC, SPC* | |
| **9:20 - 9:30** | **GROUP PHOTO** | |
| **9:30 - 9:45** | **Introductory remarks by the authors of the Handbook on Measuring Digital Trade**  *Daniel Ker, UN Trade and Development (UNCTAD)*  *Ying Yan, WTO* | **UNCTAD**  **WTO** |
| **9:45 - 10:15** | **Participant introductions** | **All** |
| **10:15 - 10:35** | **COFFEE BREAK** | |
| **10:35 - 11:35** | **Why do we need to measure digital trade?**  This session outlines the impact of digitalization on international trade and examines which policy areas can benefit from statistics on digital trade.  *Ying Yan, WTO* | **WTO** |
| **11:35 - 12:00** | **Discussion on stakeholders and user needs for digital trade statistics in participants’ countries** | **All** |
| **12:00 - 13:00** | **LUNCH BREAK** | |
| **13:00 -14:00** | **The conceptual framework for measuring digital trade**  What is digital trade? How are digital trade transactions defined and what products and economic actors are involved in digital trade.  *Daniel Ker, UNCTAD* | **UNCTAD** |
| **14:00 - 14:30** | **Quiz and discussion** | **All** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:45** | **Statistical exercise – applying the digital trade framework**  *Daniel Ker, UNCTAD* | **UNCTAD** |
| **15:45 - 16:00** | **Summary of the day** | **All** |

| **Tuesday, 5 August 2025 (Day 2)** | | |
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| **9:00 - 10:30** | **Digitally ordered trade**  Enterprise and household surveys on ICT usage and e‑commerce are a basis for measuring digitally ordered goods and services. However, survey respondents can face challenges in identifying and reporting international digitally ordered trade transactions. Furthermore, multiple sources are needed to gain a complete picture of digitally ordered trade.  *Daniel Ker, UNCTAD* | **UNCTAD** |
| **10:30 - 10:50** | **COFFEE BREAK** | |
| **10:50 - 11:00** | **Quiz and discussion** | **All** |
| **11:00 - 11:30** | **National experiences – measuring digitally ordered trade in Canada through Household and Business surveys**  *Mark Uhrbach, Statistics Canada (remotely)* | **Canada [TBC]** |
| **11:30 - 12:00** | **National experiences – measuring digitally ordered trade in goods and services in Thailand through surveys**  *Dr. Siriphan Wichaidit, Electronic Transactions Development Authority (remotely)* | **Thailand [TBC]** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 14:30** | **Statistical exercise - measuring digitally ordered trade using survey sources**  *Daniel Ker, UNCTAD* | **UNCTAD** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:20** | **National experiences – measuring digitally ordered trade in goods in China using customs sources**  *Ting Li, China Customs* | **China [TBC]** |
| **15:20 - 15:45** | **Pacific e-commerce portal** | **PIFS** |
| **15:45 - 16:00** | **Summary of the day** | **All** |

| **Wednesday, 6 August 2025 (Day 3)** | | |
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| **9.00 - 10:00** | **Digitally delivered trade**  This session clarifies the definition and the coverage of digitally delivered services in the Extended Balance of Payments Services Classification (EBOPS 2010), identifies best data sources, and presents efforts to measure digitally delivered trade.  *Ying Yan, WTO* | **WTO** |
| **10:00 - 10:30** | **Quiz and discussion** | **All** |
| **10:30 - 10:50** | **COFFEE BREAK** | |
| **10:50 - 11:25** | **National experiences - measuring digitally delivered services trade in Costa Rica**  *Rigoberto Torres Mora, Banco Central de Costa Rica (remotely)* | **Costa Rica [TBC]** |
| **11:25 - 12:00** | **National experiences - measuring digitally delivered services trade in India**  *Aratrika Kundu, Reserve Bank of India (remotely)* | **India [TBC]** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 14:30** | **Statistical exercise - measuring digitally delivered trade using survey sources**  *Daniel Ker, UNCTAD* | **UNCTAD** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:20** | **Measuring digital trade with card payment data** | **Namibia (video)** |
| **15:20 - 15:45** | **Presentation by SPC/PDEP?** | **PDEP** |
| **15:45 - 16:00** | **Summary of the day** | **All** |

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| **Thursday, 7 August 2025 (Day 4)** | | |
| **09:00 - 10:00** | **Digital intermediation platforms (DIPs)**  DIPs have been key drivers in the digital transformation. International transactions through DIPs are, in principle, included in trade statistics. However, identifying trade flows and recording transactions is complex.  *Ying Yan, WTO*  *Daniel Ker, UNCTAD* | **WTO**  **UNCTAD** |
| **10:00 - 10:30** | **Quiz and discussion** | **All** |
| **10:30 - 10:50** | **COFFEE BREAK** | |
| **10:50 - 11:25** | **Revisions of the trade statistics manuals (IMTS 2010 and MSITS 2010)**  *Ying Yan, WTO* | **WTO** |
| **11:25 - 12:00** | **Goods and Services topics in the update of the IMF Balance of Payments Manual (BPM6): The last mile**  *Malik Bani Hani, IMF (remotely)* | **IMF [TBC]** |
| **12:00 - 13:00** | **LUNCH BREAK** | |
| **13:00 - 13:45** | **The Digital Trade Measurement Game** | **All** |
| **13:45 - 14:00** | **Developing digital economy indicators in Fiji** | **Fiji** |
| **14:00 - 14:30** | **Round table: Technical assistance and capacity building in measuring digital trade in the region: the way forward** | **All** |
| **14:30 - 15:00** | **Participants' evaluation and closing ceremony** | **All** |