**Regional Workshop on Measuring Digital Trade in Services**

**for COMESA Member States**

**Nairobi, Kenya**

**9 – 12 December 2025**

**Draft Agenda**

| **Tuesday, 9 Dec 2025 (Day 1)** | | |
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| **9:00 - 9:20** | **Opening remarks**  *Ying Yan, WTO*  *TBC, COMESA* | |
| **9:20 - 9:40** | **GROUP PHOTO** | |
| **9:40 - 10:10** | **Participant introductions** | **All** |
| **10:10 - 10:30** | **COFFEE BREAK** | |
| **10:30 - 11:30** | **Why do we need to measure digital trade?**  This session outlines the impact of digitalization on international trade and examines which policy areas can benefit from statistics on digital trade.  *Ying Yan, WTO* | **WTO** |
| **11:30 - 12:00** | **Discussion on stakeholders and user needs for digital trade statistics in participants’ countries** | **All** |
| **12:00 - 13:00** | **LUNCH BREAK** | |
| **13:00 -14:00** | **The conceptual framework for measuring digital trade**  What is digital trade? How are digital trade transactions defined and what products and economic actors are involved in digital trade.  *Ying Yan, WTO* | **WTO** |
| **14:00 - 14:30** | **Quiz and discussion** | **All** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:45** | **Statistical exercise – applying the digital trade framework** | **All** |
| **15:45 - 16:00** | **Summary of the day** | **All** |

| **Wednesday, 10 Dec 2025 (Day 2)** | | |
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| **9:00 - 10:20** | **Digitally ordered trade**  Enterprise and household surveys on ICT usage and e‑commerce are a basis for measuring digitally ordered services. However, survey respondents can face challenges in identifying and reporting international digitally ordered trade transactions. Furthermore, multiple sources are needed to gain a complete picture of digitally ordered trade.  *Daniel Ker, UNCTAD (remotely)* | **UNCTAD** |
| **10:20 - 10:40** | **COFFEE BREAK** | |
| **10:40 - 11:10** | **Quiz and discussion** | **All** |
| **11:10 - 11:40** | **National experiences – measuring digitally ordered trade in services in Thailand through surveys**  *TBC, Electronic Transactions Development Authority (remotely)* | **Thailand**  **[TBC]** |
| **11:40 - 12:00** | **National experiences – measuring digitally ordered trade in Canada through Household and Business surveys**  *Mark Uhrbach, Statistics Canada* | **Canada [video]** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 14:30** | **Statistical exercise - measuring digitally ordered trade using survey sources** | **All** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:20** | **National experiences – measuring digitally ordered trade in Colombia through business surveys**  *TBC, DANE, Colombia (remotely)* | **Colombia**  **[TBC]** |
| **15:20 - 15:45** | **Presentation of the COMESA secretariat or member states?** | **?** |
| **15:45 - 16:00** | **Summary of the day** | **All** |

| **Thursday, 11 Dec 2025 (Day 3)** | | |
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| **9.00 - 10:10** | **Digitally delivered trade**  This session clarifies the definition and the coverage of digitally delivered services in the Extended Balance of Payments Services Classification (EBOPS 2010), identifies best data sources, and presents efforts to measure digitally delivered trade.  *Ying Yan, WTO* | **WTO** |
| **10:10 - 10:40** | **Quiz and discussion** | **All** |
| **10:40 - 11:00** | **COFFEE BREAK** | |
| **11:00 - 11:30** | **Measuring digital trade with card payment data**  *Bank of Namibia* | **Namibia**  **[Video]** |
| **11:30 - 12:00** | **National experiences - measuring digitally delivered services trade in India**  *TBC, Reserve Bank of India (remotely)* | **India**  **[TBC]** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 14:30** | **Statistical exercise - measuring digitally delivered trade using survey sources** | **All** |
| **14:30 - 14:50** | **COFFEE BREAK** | |
| **14:50 - 15:20** | **National experiences - measuring digitally delivered services trade in Costa Rica**  *TBC, Banco Central de Costa Rica (remotely)* | **Costa Rica [TBC]** |
| **15:20 - 15:45** | **Presentation of the COMESA secretariat or member states?** | ? |
| **15:45 - 16:00** | **Summary of the day** | **All** |

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| **Friday, 12 Dec 2025 (Day 4)** | | |
| **09:00 - 10:00** | **Digital intermediation platforms (DIPs)**  DIPs have been key drivers in the digital transformation. International transactions through DIPs are, in principle, included in trade statistics. However, identifying trade flows and recording transactions is complex.  *Ying Yan, WTO* | **WTO** |
| **10:00 - 10:30** | **Quiz and discussion** | **All** |
| **10:30 - 10:50** | **COFFEE BREAK** | |
| **10:50 - 12:00** | **Revisions of the Trade Statistics Manuals (MSITS 2026 and IMTS 2026)**  *Ying Yan, WTO*  *Markie Muryawan, UNSD* | **WTO**  **UNSD** |
| **12:00 - 13:00** | **LUNCH BREAK** | |
| **13:00 - 13:45** | **The Digital Trade Measurement Game** | **All** |
| **13:45 - 14:30** | **Round table: Technical assistance and capacity building in measuring digital trade in services in the region: the way forward** | **All** |
| **14:30 - 15:00** | **Participants' evaluation and closing ceremony** | **All** |