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## COLLOQUIUM

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ORIGINAL: ENGLISH  
DATE: OCTOBER 17, 2024

### **20<sup>th</sup> Edition of the WIPO-WTO Colloquium for Teachers of Intellectual Property**

Organized by  
the World Intellectual Property Organization (WIPO)  
and  
the World Trade Organization (WTO)

**Geneva, February 3 to 14, 2025**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

**Venue: WIPO [1<sup>st</sup> Week], Room NB 0.107**

**Monday, February 3, 2025**

<b>8.30 – 09.15</b>	<b>Registration</b>	
<b>09.15 – 09.30</b>	<b>Opening Remarks</b> TBC, Deputy Director General, World Intellectual Property Organization (WIPO) Deputy Director General, World Trade Organization (WTO)	
<b>09.30 – 09.40</b>	<b>Introduction of participants</b>	
09.40 – 10.00	Group photo and coffee break	
<b>10.00 – 11.00</b>	<b>Theme 1</b>	<b>Setting the Scene: IP Education, Training and Research</b>
		Moderator: WIPO
10.00 – 10.20		<b>i. WIPO Academy: Recent Developments and Trends</b>
		Speaker: WIPO Academy
10.20 – 10.40		<b>ii. 30 Years of the TRIPS Agreement: The Role of Technical Assistance and Capacity Building Initiatives</b>
		Speaker: WTO
10.40 – 11.00		Discussion
<b>11.00 – 12.00</b>	<b>Theme 2</b>	<b>Reports from Regional WIPO-WTO Colloquia in 2023</b>
		Speakers: Invite Rapporteurs from each colloquium to present
<b>12.00 – 14.00</b>	<b>Lunch Break</b>	
<b>14.00 – 16.30</b>	<b>Theme 3</b>	<b>Intellectual Property Policy and Economic Development</b>
		Moderator: WTO
14.00 – 14.30		<b>i. Making Innovation work for Development: World IP Report 2024</b>
		Speaker: Innovation Economy Section, Department for Economics and Data Analytics, WIPO
14.30 – 14.45		Discussion
14.45 – 15.15		<b>ii. IP, Trade and Economic Development in a Digital Economy</b>
		Speaker: WTO

15.15 – 15.30		Discussion	
<b>15.30 – 15.45</b>	<b>Coffee Break</b>		
15.45 – 16.15		<b>iii. Global Innovation Index 2024: Overview of Trends and Rankings</b>	
		Speaker:	Composite Indicator Research Section, Department for Economics and Data Analytics, WIPO
16.15 – 16.30		Discussion	
16.30 – 17.00		<b>iv. WIPO Treaty on Intellectual Property, Genetic Resources and Associated Traditional Knowledge</b>	
		Speaker:	WIPO
17.00 – 17.15		Discussion	
<b>17.15 – 17.45</b>		<b>Participant led recap</b>	
		Facilitator:	TBC
<b>17.45</b>		End of Day 1	

**Tuesday, February 4, 2025**

<b>09.30 – 12.15</b>	<b>Theme 4</b>	<b>AI and Creativity: What role for Copyright?</b>	
		Moderator:	WTO
09.30 – 10.00		<b>i. WTO Perspectives on Copyright and related rights and AI</b>	
		Speaker:	WTO
10.00 – 10.15		Discussion	
<b>10.15 – 10.30</b>	<b>Coffee Break</b>		
10.30 – 11.00		<b>ii. Discussions in the Standing Committee on Copyright and Related Rights (SCCR)</b>	
		Speaker:	Copyright Law Division, WIPO
11.00 – 11.15		Discussion	
11.15 – 11.45		<b>iii. Case Study: AI in the music Industry/publishing industry</b>	
		Speaker:	TBC
11.45 – 12.00		Discussion	
<b>12.00 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 15.30</b>	<b>Theme 4 (cont'd)</b>	<b>AI and Creativity: What role for Copyright?</b>	
		Moderator:	WIPO
14.00 – 15.00		<b>iv. Perspective from Content Industry</b>	
		Speaker:	Industry representative, TBC
15.00 – 15.30		Discussion	
<b>15.30 – 16.00</b>	<b>Coffee Break</b>		
<b>16.00 – 16.30</b>		<b>Participant led recap</b>	
		Facilitator:	TBC
<b>16.30</b>		End of Day 1	

**Wednesday, February 5, 2025**

<b>9.30 – 12.00</b>	<b>Theme 5</b>	<b>Trademarks, Industrial Designs and Geographical Indications</b>	
		Moderator:	WTO
9.30 – 10.00		<b>i. Trademarks and Industrial Designs at the WTO</b>	
		Speaker:	WTO
10.00 – 10.15		Discussion	
10.15 – 10.45		<b>ii. Recent Developments from the Design Law Treaty Diplomatic Conference</b>	
		Speaker:	WIPO
10.45 – 11.00		Discussion	
<b>11.00 – 11.15</b>	<b>Coffee Break</b>		
11.15 – 11.45		<b>iii. Unpacking the DLT Provisions</b>	
		Speaker:	WIPO
11.45 – 12.00		Discussion	
<b>12.00 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 17.00</b>	<b>Theme 5 (cont'd)</b>	<b>Trademarks, Industrial Designs and Geographical Indications</b>	
		Moderator:	WIPO
14.00 – 14.30		<b>iv. WIPO Lisbon Agreement and the Geneva Act</b>	
		Speaker:	WIPO
14.30 – 14.45		Discussion	
14.45 – 15.15		<b>v. Geographical Indications at the WTO</b>	
		Speaker:	WTO
15.15 – 15.30		Discussion	
15.30 – 16.00		<b>vi. Case Study: Georgia's GI Legal Framework</b>	
		Speaker:	SAKPATENTI Representative
16.00 – 16.15		Discussion	
16.15 – 16.45		<b>vii. Interface between Trademarks and GIs</b>	
		Speaker:	TBC

16.45 – 17.15		Discussion
<b>17.15</b>		<b>End of Day 3.</b>

**Thursday, February 6, 2025**

<b>9.15 – 10.45</b>	<b>Theme 6</b>	<b>Patents and Trade Secrets</b>	
		Moderator:	TBC
9.15 – 9.45		<b>i. The Role of Patents in International Trade</b>	
		Speaker:	WTO
9.45 – 10.00		Discussion	
10.00 – 10.30		<b>ii. Discussions in the Standing Committee on Law of Patents</b>	
		Speaker:	WIPO
10.30 – 10.45		Discussion	
<b>10.45 – 11.00</b>	<b>Coffee Break</b>		
<b>11.00 – 12.30</b>	<b>Theme 7</b>	<b>Interface between Patents and Health Innovations</b>	
		Moderator:	TBC
11.00 – 11.30		<b>i. IP and Access to Publicly Funded Research Results in Health Emergencies</b>	
		Speaker:	WIPO
11.30 – 11.45		Discussion	
11.45 – 12.15		<b>ii. Trade Secrets and Clinical Trial Data in the pharmaceutical industry</b>	
		Speaker:	TBC
12.15 – 12.30		Discussion	
<b>12.30 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 17.30</b>	<b>Theme 8</b>	<b>Knowledge Transfer: From Research to Market</b>	
		Moderator:	TBC
14.00 – 14.30		<b>i. Technology Transfer at the WTO: law, policy and practice</b>	
		Speaker:	WTO
14.30 – 14.45		Discussion	
14.45 – 15.15		<b>ii. WIPO's Initiatives to Support Knowledge Transfer from Research to Market</b>	
		Speaker:	WIPO

15.15 – 15.30		Discussion
<b>15.30 – 15.45</b>	<b>Coffee Break</b>	
15.45 – 16.15		<b>iii. Technology transfer and IP-related provisions in the Pandemic Treaty negotiations</b>
		Speaker: WTO
16.15 – 16.30		Discussion
16.30 – 17.00		<b>iv. Case Study: Successful University TTO</b>
<b>17.00 – 17.30</b>		<b>Discussion</b>
<b>17.30</b>		End of Day 4.



**Friday, February 7, 2025**

**Field Learning: Exploring IP in Action – Nestle/CERN**

<b>7.30 – 14.00</b>	<b>Field trip</b>	<b>Depart for Field Visit</b>
14.00 – 15.30		Return to WIPO

Venue: WTO [2<sup>nd</sup> week], Room S3

Monday, February 10, 2025

9.15 – 11.15	Theme 10	<b>Resolving Global IP Disputes through Arbitration and Mediation</b>	
		Moderator:	TBC
9.15 – 10.00		<b>i. Global IP Issues: Resolving Disputes Through WTO's Legal Lens</b>	
		Speaker:	WTO
10.00 – 10.15		Discussion	
10.15 – 11.00		<b>ii. Mediation and Arbitration: WIPO's Solutions for IP Dispute Resolution</b>	
		Speaker:	WIPO
11.00 – 11.15		Discussion	
<b>11.15 – 11.30</b>	<b>Coffee Break</b>		
<b>11.30 – 12.15</b>	<b>Theme 11</b>	<b>The role of Intellectual Property in Sustainable food systems</b>	
		Moderator:	TBC
11.30 – 12.00		<b>i. The International Union for the Protection of New Varieties of Plants (UPOV): Benefits of Plant Variety Protection for Farmers and Growers</b>	
		Speaker:	UPOV
12.00 – 12.15		Discussion	
<b>12.15 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 15.30</b>	<b>Theme 11 (cont'd)</b>	<b>The role of Intellectual Property in Sustainable food systems</b>	
14.00 – 14.30		<b>ii. Mapping Agri-Foods Systems: A Landscape analysis</b>	
		Speaker:	WIPO
14.30 – 14.45		Discussion	
14.45 – 15.15		<b>iii. Climate Adaptation Innovation: WIPO Green Technology Book</b>	
		Speaker:	TBC
15.15 – 15.30		Discussion	

<b>15.30 – 16.00</b>		<b>Participant led recap</b>	
		Facilitator:	TBC

**Tuesday, February 11, 2025**

<b>9.15 – 10.00</b>	<b>Theme 12</b>	<b>Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore</b>	
		Moderator:	TBC
9.15 – 9.45		<b>i. The TRIPS Agreement, the Convention on Biological Diversity and the WIPO Negotiations on Genetic Resources</b>	
		Speaker:	WTO
9.45 – 10.00		Discussion	
<b>10.00 – 12.15</b>	<b>Theme 13</b>	<b>Building Respect for Intellectual Property</b>	
		Moderator:	TBC
10.00 – 10.30		<b>i. IP Enforcement in International Trade</b>	
		Speaker:	WTO
10.30 – 10.45		Discussion	
<b>10.45 – 11.00</b>	<b>Coffee Break</b>		
11.00 – 11.30		<b>ii. WIPO's Activities in the area of Building Respect for IP</b>	
		Speaker:	WIPO
11.30 – 11.45		Discussion	
11.45 – 12.15		<b>iii. Securing Digital Frontiers: IP Enforcement in E-Commerce and Digital Trade</b>	
		Speaker:	TBC
12.15 – 12.30		Discussion	
<b>12.30 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 14.45</b>	<b>Theme 14</b>	<b>WIPO ADR for Digital Copyright and Content Disputes</b>	
		Moderator:	TBC
14.00 – 14.30		Speaker:	WIPO
14.30 – 14.45		Discussion	
<b>14.45 – 15.30</b>	<b>Theme 15</b>	<b>Uniform Domain Name Dispute Resolution (UDRP)</b>	
		Moderator:	TBC
14.45 – 15.15		Speaker:	WIPO

15.15 – 15.30		Discussion
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Wednesday, February 12, 2025

<b>9.15 – 12.15</b>		<b>Participant Presentations</b>
9.15 – 9.30		Participants Presentations 1
9.30 – 9.45		Participants Presentations 2
9.45 – 10.00		Participants Presentations 3
10.00 – 10.15		Discussion
<b>10.15 – 10.30</b>	<b>Coffee Break</b>	
10.30 – 10.45		Participants Presentations 1
10.45 – 11.45		Participants Presentations 2
11.45 – 12.00		Participants Presentations 3
12.00 – 12.15		Discussion
<b>12.15 – 14.00</b>	<b>Lunch Break</b>	
<b>14.00 – 17.15</b>		<b>Participant Presentations (cont'd)</b>
14.00 – 14.15		Participants Presentations 4
14.15 – 14.30		Participants Presentations 5
14.30 – 14.45		Participants Presentations 6
14.45 – 15.00		Discussion
15.15 – 15.30		Participants Presentations 7
15.30 – 15.45		Participants Presentations 8
15.45 – 16.00		Participants Presentations 9
16.00 – 16.15		Discussion
<b>16.15 – 16.30</b>	<b>Coffee Break</b>	
16.30 – 16.45		Participants Presentations 10
16.45 – 17.00		Participants Presentations 11
17.00 – 17.15		Participants Presentations 12
17.15 – 17.30		Discussion

Thursday, February 13, 2025

<b>9.15 – 12.30</b>		<b>Participant Presentations</b>
9.15 – 9.30		Participants Presentations 13
9.30 – 9.45		Participants Presentations 14
9.45 – 10.00		Participants Presentations 15
10.00 – 10.15		Discussion
<b>10.15 – 10.30</b>	<b>Coffee Break</b>	
10.30 – 10.45		Participants Presentations 16
10.45 – 11.00		Participants Presentations 17
11.00 – 11.15		Participants Presentations 18
11.15 – 11.30		Discussion
11.30 – 11.45		Participants Presentations 19
11.45 – 12.00		Participants Presentations 20
12.00 – 12.15		Participants Presentations 21
12.15 – 12.30		Discussion
<b>12.30 – 14.00</b>	<b>Lunch Break</b>	
<b>14.00 – 17.00</b>		<b>Participant Presentations (cont'd)</b>
14.00 – 14.15		Participants Presentations 22
14.15 – 14.30		Participants Presentations 23
14.30 – 14.45		Participants Presentations 24
14.45 – 15.00		Discussion
15.00 – 15.15		Participants Presentations 25
15.15 – 15.30		Participants Presentations 26
15.30 – 15.45		Participants Presentations 27
15.45 – 16.00		Discussion
<b>16.00 – 16.15</b>	<b>Coffee Break</b>	
16.15 – 16.30		Participants Presentations 28
16.30 – 16.45		Participants Presentations 29
16.45 – 17.00		Participants Presentations 30

17.00 – 17.15		Discussion
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Friday, February 14, 2025

<b>9.15 – 10.45</b>	<b>Theme 15</b>	<b>Innovating IP Education: Shaping Future Leaders through Cutting-Edge Teaching and Research</b>	
		Facilitator:	TBC
9.15 – 10.00		<b>iii. Reimagining IP Education: Unveiling Cutting-Edge Pedagogical Approaches</b>	
10.00 – 10.45		<b>iv. Roundtable Discussion- Pedagogical Paradigms in Higher IP education</b>	
<b>10.45 – 11.00</b>	<b>Coffee Break</b>		
<b>11.00 – 11.30</b>	<b>Evaluation</b>	<b>Reflecting on the impact: Evaluation of the Colloquium and Award of Certificates</b>	
		Facilitators:	TBC
<b>12.00 – 12.20</b>		<b>Closing remarks by: TBD</b>	
<b>12.20 – 14.00</b>	<b>Lunch Break</b>		
<b>14.00 – 17.00</b>	<b>Individual Appointments/Networking/Meetings/Collaboration with WIPO and WTO Officials</b>		