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| **EXECUTIVE PROGRAMME FOR SENIOR GOVERNMENT OFFICIALS** | |
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| ORIGINAL: English | |
| DATE: MarcH 1 2024 | |

**Navigating the Frontiers: WIPO-WTO Executive Programme on Intellectual Property Issues for Senior Government Officials**

organized by

the World Intellectual Property Organization (WIPO)

and

the World Trade Organization (WTO)

**Geneva, June 3 to 14, 2024**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO and WTO*

**Venue for first week: June 3 to 7, 2024 at WIPO, Room NB.0.107**

**Monday, June 3, 2024**

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| **9.00 – 9.30** |  | **Registration** | |
| **9.30 – 10.00** |  | **Opening Remarks**  TBC, Deputy Director General, World Intellectual Property Organization (WIPO)  TBC, Deputy Director General, World Trade Organization (WTO) | |
| **10.00 – 10.45** |  | **Introduction of participants *(including ice breaker)*** | |
| 10.45 – 11.15 |  | **Group Photo and Coffee Break** | |
| **11.15 – 12.30** | **Theme 1** | **Primer sessions** | |
|  |  | Moderator: | TBC, WIPO |
| 11.15– 11.45 |  | 1. Panorama of Global Policy Issues discussed in WIPO. | |
|  |  | Speaker: | TBC, WIPO |
| 11.45 – 12.30 |  | 1. The WTO's Agreement on Trade-related Aspects of Intellectual Property Rights and its interplay with Public Policy Issues. | |
|  |  | Speaker: | TBC, WTO |
| 12.30 – 12.45 | Discussion |  | |
| 12.45 – 14.00 | Lunch break |  | |
| **14.00 – 15.15** | **Guest lecture** | **"The making of the WTO's TRIPS Agreement: a history".** | |
|  |  | Speaker:  Moderator | Ms. Jayshree Watal  Mr. Adrian Macey  TBC, WTO |
| 15.15 – 15.30 | Coffee break |  | |
| **15.30 – 17.00** | **Theme 2** | **IP and Innovation Economics** | |
|  |  | Moderator: | TBC, WIPO |
| 15.30 – 16.15 |  | 1. Latest Data and Trends from WIPO’s flagship reports | |
|  |  | Speaker: | TBC, Department for Economics and Data Analytics, WIPO |
| 16.15 – 16.45 |  | 1. Economics of IP and Trade | |
|  |  | Speaker: | TBC, WTO |
| 16.45 – 17.00 | Discussion | Participant led recap of Day 1 | |

**Tuesday, June 4, 2024**

**Deep dive I: Copyright and related rights**

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| **9.00 – 12.00** | **Theme 3** | **Legal, Policy and Trade Issues in the Field of Copyright and Related Rights** | |
|  |  | Moderator: | TBC, WTO |
| 9.00 – 10.00 |  | 1. Generative AI and Copyright in the Standing Committee on Copyright and Related Rights (SCCR) | |
|  |  | Speaker: | TBC, Copyright Law Division, WIPO |
| 10.00 – 10.30 | Discussion |  | |
| 10.30 – 11.00 | Coffee break |  | |
| **11.00 – 11.30** | **Theme 3 (Cont’d)** | 1. Recent Developments on Open Access and Open Licensing | |
|  |  | Speaker: | TBC, Copyright Law Division, WIPO |
| 11.30 – 12.00 |  | Discussion | |
| 12.00 – 13.30 |  | Lunch Break | |
| **13.30 – 16.30** | **Theme 3 (Cont’d)** | Moderator: | TBC, WIPO |
| 13.30 – 14.00 |  | 1. WTO Perspectives on Copyright and Related Rights | |
|  |  | Speaker: | TBC, WTO |
| 14.00 – 14.30 |  | 1. IP and e-Commerce: Discussion on Regulatory Responses at the International Level | |
|  |  | Speaker: | TBC, WTO |
| 14.30 – 15.00 | Discussion |  | |
| 15.00 – 15.30 | Coffee break |  | |
| 15.30 – 16.30 | **Theme 3 (Cont’d)** | 1. Case study on Copyright in the Digital Environment | |
|  |  | Facilitator: | TBC, WIPO |
| 16.30 – 17.00 | Discussion | Participant led recap of day 2 | |

**Wednesday, June 5, 2024**

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| **9.00 – 12.00** | **Theme 4** | **Legal and Policy Issues in the Fields of Trademarks and Industrial Designs** | |
|  |  | Moderator: | TBC, WIPO |
| 9.00 – 9.30 |  | 1. Trademarks and Industrial Designs in the International Trading System | |
|  |  | Speaker: | TBC, WTO |
| 09.30 – 10.00 |  | 1. Design Law Treaty: what are the issues at stake | |
|  |  | Speaker: | TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO |
| 10.00 – 10.30 | Discussion |  | |
| 10.30 – 11.00 | Coffee break |  | |
|  | **Theme 4 (Cont’d)** | 1. New Developments on Industrial Designs | |
|  |  | Speaker: | Ms. Marina Foschi, Senior Legal Officer, Policy and Legislative Advice, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO |
| 11.30 – 12.00 | Discussion |  | |
| 12.00 – 13.30 | Lunch break |  | |
| **13.30 – 16.30** | **Theme 5** | **Legal and Policy Issues in the Field of Geographical Indication** | |
|  |  | Moderator: | TBC, WTO |
| 13.30 – 14.00 |  | 1. WIPO Lisbon Agreement and the Geneva Act | |
|  |  | Speaker: | TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO |
| 14.00 – 14.30 |  | 1. Geographical Indications – Issues discussed at the WTO | |
|  |  | Speaker: | TBC, WTO |
| 14.30 – 15.00 |  | Discussion | |
| 15.00 – 15.30 |  | Coffee Break | |
| 15.30 – 16.30 |  | **Exercises on GIs or [Discussion of recent cases relating to GIs]**  Speaker and Facilitator: TBC | |
| 16.40- 17.00 | Discussion | Participant led recap of day 3 | |

**Thursday, June 6, 2024**

**Morning Spotlight: Select Country Experiences**

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| **9.00 – 12.30** | **Theme 6** | **Sharing national experiences** | |
|  |  | Facilitator: | TBC, WTO |
| 9.00 – 10.30 |  | Country Presentations (5 participants) | |
| 10.30 – 11.00 |  | Coffee break | |
| 11.00 – 12.30 |  | Country Presentations (5 participants) | |
| 12.30 – 12.45 |  | Recap by Participants on Country Presentations | |
| 12.45 – 14.00 |  | Lunch | |
| **14.00 – 16.00** | **Theme 7** | **Legal and Policy Issues in the Field of Patents and Undisclosed Information** | |
|  |  | Moderator: | TBC, WIPO |
| 14.00 – 14.30 |  | 1. Selected issues under Debate in the Standing Committee on the Law of Patents | |
|  |  | Speaker: | TBC, Patent Law Division, WIPO |
| 14.30 – 15.00 |  | 1. Patents in the International Trading System | |
|  |  | Speaker: | TBC, WTO |
| 15.00 – 15.30 | Discussion |  | |
| 15.30 – 16.30 |  | 1. Trade Secrets and Clinical Trial Data | |
|  |  | Speaker: | TBC, WTO |
|  |  | Speaker: | TBC, Patent Law Division, WIPO |
| 16.30– 17.00 | Discussion | Participant led recap of Day 4 | |

**Friday, June 7, 2024**

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| **09.00 – 12.00** | **Theme 8** | **Protection of Biotechnology - New Developments in Law and Practice** | |
|  |  | Moderator: | TBC, WTO |
| 09.00 – 09.45 |  | 1. Review of Article 27.3 of the TRIPS Agreement and New Developments | |
|  |  | Speaker: | TBC, WTO |
| 09.45 – 10.30 |  | 1. Emerging Issues in IP and Biotechnology | |
|  |  | Speaker: | TBC, Patent Law Division, WIPO |
| 10.30- 11.00 | Coffee break |  | |
| **11.00 – 11.30** | **Theme 9** | **Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions: Recent Developments in WIPO and WTO** | |
|  |  | Moderator: | TBC, WIPO |
| 11.00 – 11.30 |  | 1. Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources: focus on IGC Diplomatic Conference | |
|  |  | Speaker: | TBC, Traditional Knowledge Division, WIPO |
| 11.30 – 12.00 |  | 1. Discussion on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity, including Protection of Traditional Knowledge in the WTO | |
|  |  | Speaker: | TBC, WTO |
| 12.00 – 12.30 | Discussion |  | |
| 12.30 – 14.00 | Lunch break |  | |
| **14.00 – 17.30** |  | **Field trip** | |

**Saturday, June 8 and Sunday, June 9, 2024**

No sessions

**Venue for second week: June 10 to 14, 2024 at WTO, Room E**

**Monday, June 10, 2024**

**Deep dive II: Climate Change, Intellectual Property and Technology Transfer**

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| **8.30 – 9.00** |  | **Registration at WTO** | | |
| **09.00 – 12.30** | **Theme 10** | **Innovation and Technology Transfer** | | |
| **09.00 – 09.45** | Guest lecture | **Climate Change, Intellectual Property and Technology Transfer- climate change adaptation technologies: what is needed to successfully transfer technology? (Speaker: TBC, Thomas Cottier)** | | |
| **09.45 – 10.30** | Moderator  Discussants: | TBC, WTO  Representatives of Members  TBC, WIPO Green, Global Challenges Division, Global Challenges and Partnerships Sector  TBC, Industry Representative  TBC, Policy Think Tank/Civil Society | | |
| 10.30 – 11.00 | Coffee Break |  | | |
| **11.00 – 12.00** | **Theme 10 (Cont’d)** | **IP Management and Licensing** | | |
|  |  | Moderator: | TBC, WIPO |
| 11.00 – 11.30 |  | Speaker: | TBC, WIPO |
| 11.30 – 12.00 |  | Speaker: TBC, WTO | | |
| 12.15 – 12.30 | Discussion |  | | |
| 12.30 – 14.00 | Lunch |  | | |
| **14.00 – 15.15** | **Theme 11** | **IP Provisions in Free Trade Agreements** | | |
|  |  | Moderator: | TBC, WTO |
| 14.00 – 14.30 |  | Speaker: TBC, WIPO | |
| 14.30 – 15.00 |  | Speaker: | TBC, WTO |
| 15.00 – 15.30 | Discussion |  | | |
| **15.30** – **15.45** | Coffee Break |  | | |
| **15.45** – **17.00** | **Theme 12** | **Protection of New Plant Varieties under the UPOV Convention (Law, Policy and Development)** | | |
| **16.00-16.45** |  |  | TBC, UPOV |
| 16.45 – 17.15 | Discussion | Recap led by participants | | |

**Tuesday, June 11, 2024**

**Deep dive III: Trade and Public Health**

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| **09.00 – 12.30** | **Theme 13** | **Panel Discussion: Issues at the Crossroads of Public Health, Intellectual Property and Trade** | | |
| **09.00 – 09.45** | Keynote | Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, WTO | | |
| **09.45 – 10.30** | Moderator  Discussants: | TBC, WTO  TBC, TRIPS Council Chair  TBC, Global Challenges Division, Global Challenges and Partnerships Sector, WIPO  TBC, WHO  TBC, Industry Representative (both originator and generic)  TBC, Policy Think Tank/Civil Society | | |
| 10.30 – 11.00 | Coffee Break |  | | |
| **11.00 – 12.30** | **Theme 13 (Cont’d)** | **From the Doha Declaration to the Geneva MC12 Pandemic Package and Beyond –Practical Experiences and Perspectives** | | |
|  |  | Moderator: | TBC, WTO |
| 11.00 – 11.30 |  | Speaker: | TBC, WTO |
| 11.30 – 12.30 |  | Reaction from all Panelists and Discussion | | |
| 12.30 – 14.00 | Lunch Break |  | | |
| **14.00 – 16.30** | **Theme 13 (Cont’d)** | **Using IP Tools in Health Procurement** | | |
|  |  | Moderator: | TBC, WTO |
| 14.00 – 14.45 |  | Speaker: Antony Taubman, WTO | |
| 14.45 – 15.30 |  | Speaker: | TBC, WIPO |
| **15.30** – **16.00** | **Discussion** |  | | |
| 16.00 – 17.00 | **Case study** | Introduction to case study on Trade and Public Health | | |

**Wednesday, June 12, 2024**

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| **9.00 – 10.30** | **Theme 13** | **(Cont'd): Case study on Trade and Public Health** | |
| **10.30 – 12.00** | **Theme 14** | **Enforcement of Intellectual Property Rights** | |
|  |  | Moderator: TBC, WIPO | |
| 10.30 – 11.00 |  | Speaker: TBC, WTO | |
| 11.00 – 11.30 | Break |  | |
| 11.30 – 12.00 |  | Speaker TBC, Building Respect for IP Division, WIPO | |
|  |  |  |  |
| 12.00 – 12.30 | Discussion |  | |
| 12.30 – 14.00 | Lunch Break |  | |
| **14.00 – 15.30** | **Theme 15** | **IP Dispute Settlement Resolution and Mechanisms** | |
|  |  | Moderator: | TBC, WTO |
| 14.00 – 14.45 |  | 1. IP, innovation and Technology Disputes at WIPO | |
|  |  | Speaker: | TBC, WIPO Arbitration and Mediation Center, WIPO |
| 14.45 – 15.30 |  | 1. IP in WTO Dispute Settlement Cases | |
| 15.30 – 15.45 | Break |  | |
| **15.45 – 17.30** | **Theme 16** | **Competition Policy in relation to IP** | |
| 15.45 – 16.15 |  | Competition policy, the TRIPS Agreement, and the Global Economy  Moderator: TBC, WIPO  Speaker: TBC, WTO | |
| 16.15 – 17.00 |  | Interface between IP and Competition  Speaker: tbc, WIPO | |
| 17.00 – 17.30 | Discussion | Recap led by participants | |

**Thursday, June 13, 2024**

**Deep dive IV: Digital Economy, Entrepreneurship, and IP**

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| **9.00 – 11.00** | **Theme 17** | **Digital trade and Intellectual Property** | |
|  |  | Moderator: | TBC, WIPO |
| 9.00 – 9.30 |  | 1. Overview of Digital Trade and IP issues | |
|  |  | Speaker: | TBC, WIPO |
| 9.30 – 10.00 |  | 1. The TRIPS Agreement and the Knowledge Economy | |
|  |  | Speaker: | TBC, WTO |
| 10.00 – 10.30 |  | 1. Opportunities for MSMEs and the digital economy | |
|  |  | Speaker: | TBC, Delegate |
| ,10.30 – 11.00 | Discussion |  | |
| 11.00 – 11.30 | Break |  | |
| **11.30 – 12.30** | **Helpdesk** | **Requesting support and technical assistance from WTO and WIPO** | |
|  |  | Moderator: | TBC, WTO |
|  |  | Speakers | TBC, WIPO  TBC, WTO |
| 12.30 – 14.00 | Lunch break |  | |
| **14.00 – 16.00** | **Theme 18** | **IP and Gender: How can Intellectual Property support innovation and creativity by women?** | |
| 14.00 – 16.00 |  | Moderator: | TBC, WTO |
|  |  | Panelists: TBC, WIPO  TBC, WTO Gender Unit  TBC, ITU  TBC, ITC | |
|  |  |  |  |
| 16.00 – 16.30 | Discussion | Wrap up led by participants | |

**Friday, June 14, 2024**

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| **9.30 – 10.00** |  | **Roundtable on Evaluation of the Advanced Course and Award of Final Certificates** |
| **10.00 – 10.30** |  | **Closing Remarks**  TBC, WIPO  TBC, WTO |
| **10.30 – 11.30** |  | **Collection of feedback and views from participants** |

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