

# WTO TRAINING COURSE ON TRADE AND GENDER - LEVEL 1

## DRAFT PROGRAMME

*Language: English*  
*Date: 2-5 May 2023*

### 1. OBJECTIVES OF THE COURSE

At the end of the course, participants are able to:

- a. Have a greater knowledge of the trade and gender nexus.
- b. Implement trade gender concepts and tools in analysing and developing gender responsive trade policies
- c. Understand how the WTO approaches the issue of trade and gender.
- d. Have access to various sources of information and data on trade and gender and understand how to use them.
- e. Understand the role and objectives of the Informal Working Group on Trade and Gender and how it functions.
- f. Have knowledge of thematic issues within the trade and gender nexus with the objective of supporting Members to mainstream gender into their policies across the board.
- g. Have better insights on how to mainstream gender issues into their work at the WTO.

### 2. THE COURSE WILL COMBINE TECHNICAL LECTURES AND INTERACTIVE SESSIONS

#### a. Technical booster sessions

- Explaining the work of the WTO on trade and gender
- Providing some data on the impact of trade on women
- Giving example of how trade rules are not gender neutral
- Explaining WTO trade and gender policy tools

#### b. Information sharing and interactive sessions

- Conducting a conversation with participants on the country best practices on trade and gender and women's (economic) empowerment.
- Exchange on the WTO trade and gender policy tools
- Exchange on country and region experience.
- During the course, group exercises and interactive brainstormings will be conducted within each session and sub-sessions.

### 3. DRAFT PROGRAMME

- a. **Week prior to course:** self-study component
- b. **Week of training:** In person component at the WTO

DRAFT PROGRAMME		
PRE-TRAINING WORK <i>One week prior to training</i>		
Time	Session	Description
Deadlines tbd	Case stories collection  <i>Format: Pre-course exercise (individual and mandatory)</i>	<ol style="list-style-type: none"> <li>1. Participants will receive material to read prior to the course. Reviewing the literature will be <u>mandatory</u>. Material will be sent/available on 16 March</li> <li>2. Participants will be invited to research and present 1 case story showcasing women's economic empowerment in their respective countries. It could be a policy, initiative, programme set by the government, national agencies, or civil society. It could also be an example of success stories on women entrepreneurs or any other gender related success story. The case story should focus on trade and gender but any other focus is suitable. The work will be individual and mandatory. Participants will have 1 week to find their case story and draft ½ a page (700 words) to be sent to the trainer by the set deadline of 23 March. The pre-training work mandate will be available on 16 March</li> <li>3. Participants will also have to fill a short pre-training quiz to assess their level of knowledge and to present themselves (<u>mandatory</u>).</li> <li>4. The completion of this work is mandatory and will condition the end course certification</li> </ol>

DRAFT PROGRAMME		
2 MAY 2023		
Time	Session	Description
9:00-12:30	<p><b>Session 1: Setting the scene and introduction to trade and gender in the WTO</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	<ol style="list-style-type: none"> <li>1. Review of pre-training quiz for participants</li> <li>2. General debate and icebreaker debrief of pre-course work and reading</li> <li>3. What is the meaning of women's economic empowerment and its link with sustainable development?</li> <li>4. The trade and gender nexus: key facts, figures and examples</li> <li>5. Gender in the WTO</li> </ol>
<i>Lunch break</i>		
14:00-17:30	<p><b>Session 2: gender concepts of gender lens and their relevance for trade</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	<ol style="list-style-type: none"> <li>1. The session focusses on key terminologies and concepts and looked at how to conduct gender analysis and their link with trade (with concrete examples).</li> <li>2. An exercise will be conducted after this session to make sure participants have assimilated the various concepts.</li> </ol>
<i>End Day 1</i>		

DRAFT PROGRAMME		
3 MAY 2023		
Time	Session	Description
9:00-12:30	<p><b>Session 3: Gender responsive trade policy making - Part 1: Trends on how gender is integrated in trade policies</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	<p>The session focuses on trade policies and how to integrate gender into trade policies i.e. national trade policies, free trade agreements and aid for trade programmes.</p>
<i>Lunch break</i>		
14:00-17:00	<p><b>Session 4: Gender responsive trade policy making – Part 2: WTO trade and gender policy tools</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	<p>Presentation of the WTO trade and gender policy tools and discussion how these tools could be used.</p>
17:00-17:30	<p><b>Design your gender responsive trade policy (exercise)</b></p>	<p>Presentation of the exercise based on the lectures and discussing the exercise synopsis with participants. Participants will be divided into 4 groups to complete the exercise.</p>
<i>End Day 2</i>		

DRAFT PROGRAMME		
4 MAY 2023		
Time	Session	Description
9:00-12:30	<p><b>Session 5: Break-out sessions in 4 groups - Design your gender responsive trade policy (exercise)</b></p> <p><i>Format: Interactive</i></p> <p><i>Note: breaks will be included within the session</i></p>	Gender-responsive trade policy making exercise: time off the course to complete the exercise in 4 groups established the day before.
Time	Session	Description
14:00-17:30	<p><b>Session 5.1: Review session - Design your gender responsive trade policy -</b></p> <p><i>Format: Interactive</i></p> <p><i>Note: breaks will be included within the session</i></p>	<ol style="list-style-type: none"> <li>1. Presentation of examples of trade policies designed by each group</li> <li>2. The trainer will comment on the results, play the role of the discussant and evaluate the participants.</li> </ol>
<i>End Day 3</i>		

DRAFT PROGRAMME		
5 MAY 2023		
Time	Session	Description
9:00-12:30	<p><b>Session 6: Trade, gender and ...</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	The session will focus on specialised topics, looking more in depth at thematic trade and gender topics.
<i>Lunch break</i>		
14:00-16:00	<p><b>Session 7: Integrating gender into the "WTO's daily work"</b></p> <p><i>Format: Mix of lecture, group exercises and interactive brainstorming</i></p> <p><i>Note: breaks will be included within the session</i></p>	The session will outline ideas on how Members can mainstream gender issues into their work at the WTO.
<i>Break</i>		
16:30-17:30	<p><b>Session 8: Conclusion</b></p> <p><i>Format: Interactive</i></p>	Wrap up, conclusion and evaluation
<i>End Day 4 and training course</i>		