

Thematic Course on Services aspects of Electronic Commerce

Dates: 10 to 13 October 2023, Geneva

Time: 9.00 – 12.30 & 14:00 – 17:30

Room: T1

10 October 2023		
8.30 - 9.00	Administrative issues	TSD & ITTC
9.00 – 10.45	Opening session	TSD
10.45 – 11.00	Break	
11.00 – 12.30	<ul style="list-style-type: none"> • The relationship and interdependence of e-commerce with trade in services <ul style="list-style-type: none"> ○ Delineating e-commerce, digital trade, and trade in services ○ Measuring Digital Trade -statistical approaches ○ How has digital trade transformed the way service are supplied (produced, sold, distributed, and delivered) 	TSD
12.30 – 14.00	Lunch	
14.00 – 15.45	<ul style="list-style-type: none"> • Intersection of the GATS with e-commerce <ul style="list-style-type: none"> ○ Key understandings of the GATS and their application to e-commerce (what do services concepts like modes, market access, national treatment, likeness mean in in the digital world? T <ul style="list-style-type: none"> ▪ Technological neutrality, "digital products", "new services", data-related measures 	TSD
15.45 – 16.00	Break	
16.00 – 17.30	<ul style="list-style-type: none"> • Intersection of the GATS with e-commerce <ul style="list-style-type: none"> ○ Key understandings of the GATS and their application to e-commerce (what do services concepts like modes, market 	TSD

	<p>access, national treatment, likeness mean in in the digital world? T</p> <ul style="list-style-type: none"> ▪ Technological neutrality, "digital products", "new services", data-related measures 	
--	---	--

11 October 2023		
9.00 – 10.45	<ul style="list-style-type: none"> • Services as enablers - infrastructure for digital trade (goods and services) <ul style="list-style-type: none"> ○ Telecom – Annex on Telecom, and Telecommunications Services (incl. Reference Paper) ○ Computer services (cloud, search engines, artificial intelligence) ○ Distribution services ○ Payment services ○ Logistics and transport services 	TSD
10.45 – 11.00	Break	
11.00 – 12.30	<ul style="list-style-type: none"> • Services as enablers - infrastructure for digital trade (goods and services) <ul style="list-style-type: none"> ○ Telecom – Annex on Telecom, and Telecommunications Services (incl. Reference Paper) ○ Computer services (cloud, search engines, artificial intelligence) ○ Distribution services ○ Payment services ○ Logistics and transport services 	TSD
12.30 – 14.00	Lunch	
14.00 – 15.45	<ul style="list-style-type: none"> • Selected services enabled by digital technology <ul style="list-style-type: none"> ○ Services as entertainment (Audiovisual, gaming) ○ Financial Services other than payments ○ Health 	TSD

	<ul style="list-style-type: none"> ○ Education ○ Professional services 	
15.45 – 16.00	Break	
16.00 – 17.30	<ul style="list-style-type: none"> • Selected services enabled by digital technology <ul style="list-style-type: none"> ○ Services as entertainment (Audiovisual, gaming) ○ Financial Services other than payments ○ Health ○ Education ○ Professional services 	TSD

12 October 2023		
9.00 – 10.45	<ul style="list-style-type: none"> • The moratorium on electronic commerce <ul style="list-style-type: none"> ○ Background and state-of play ○ perspectives on the moratorium (overview of the main arguments in the debate) 	TSD
10.45 – 11.00	Break	
11.00 – 12.30	<ul style="list-style-type: none"> • The moratorium on electronic commerce <ul style="list-style-type: none"> ○ Background and state-of play ○ perspectives on the moratorium (overview of the main arguments in the debate) 	TSD
12.30 – 14.00	Lunch	
14.00 – 15.45	<ul style="list-style-type: none"> • E-commerce as an enabler for goods trade 	MAD
15.45 – 16.00	Break	
16.00 – 17.30	<ul style="list-style-type: none"> • Intellectual Property Rights aspects of e-commerce 	IPD

13 October 2023		
9.00 – 10.45	<ul style="list-style-type: none"> • E-commerce and digital trade rules in Preferential Trade Agreements 	TSD
10.45 – 11.00	Break	

DRAFT OUTLINE
21 June 2023

11.00 - 12.30	<ul style="list-style-type: none">• Key issues addressed in the Work Programme and JSI on Electronic Commerce	TSD & CTNC
12.30 - 14.00	Lunch	
14.00 - 15.45	Roundtable: what rules for digital trade? <ul style="list-style-type: none">• Discussion among participants and or external experts/industry	
15.45 - 16.00	Break	
16.00 - 17.30	Closing ceremony	TSD & ITTC