

**Second Regional Workshop on Measuring Digital Trade**

**Abu Dhabi, United Arab Emirates**

**4 - 7 November 2024**

**Draft Agenda**

| **Monday, 4 November 2024 (Day 1)** | | |
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| **9:00 - 9:30** | **Welcome remarks by the funding organizations** | **AMF**  **WTO** |
| **9:30 - 9:45** | **GROUP PHOTO** | |
| **9:45 - 10:00** | **COFFEE BREAK** | |
| **10:00 - 10:20** | **Introductory remarks by the authors of the Handbook on Measuring Digital Trade** | **IMF**  **UNCTAD**  **WTO** |
| **10:20 - 10:45** | **Why do we need to measure digital trade?**  This session outlines the impact of digitalization on international trade and examines which policy areas require measurement approaches. | **WTO** |
| **10:45 - 12:00** | **Importance of measuring digital trade in the Arab region** | **UNESCWA AITRS** |
| **12:00 - 13:00** | **LUNCH BREAK** | |
| **13:00 -14:00** | **The conceptual framework for measuring digital trade**  What is digital trade? How are digital trade transactions defined, types of products included, and economic actors involved in digital trade. | **IMF** |
| **14:00 - 15:15** | **Statistical exercise** | **WTO** |
| **15:15 - 15:30** | **Summary of the day** | **All** |

| **Tuesday, 5 November 2024 (Day 2)** | | |
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| **9:00 - 10:00** | **Digitally ordered trade**  Enterprise and household surveys on ICT usage and e‑commerce are a basis for measuring digitally ordered goods and services. However, survey respondents can face challenges in identifying and reporting international digitally ordered trade transactions. Furthermore, multiple sources are needed to gain a complete picture of digitally ordered trade. | **UNCTAD** |
| **10:00 - 10:30** | **National experiences – measuring digitally ordered trade in goods and services with card payment data** | **tbc** |
| **10:30 - 11:00** | **COFFEE BREAK** |  |
| **11:00 - 12:00** | **National experiences – measuring digitally ordered trade in goods and services through surveys** | **tbc** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 14:00** | **Statistical exercise - estimating digital trade using survey sources** | **UNCTAD** |
| **14:00 - 15:00** | **National experiences – measuring digitally ordered trade in goods using customs sources** | **tbc** |
| **15:00 - 15:30** | **Summary of the day** | **All** |

| **Wednesday, 6 November 2024 (Day 3)** | | |
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| **9:00 - 10:00** | **Digitally delivered trade**  This session clarifies the definition and the coverage of digitally delivered services in the Extended Balance of Payments Services Classification (EBOPS 2010), identifies best data sources, and presents efforts to measure digitally delivered trade. | **WTO** |
| **10:00 - 10:30** | **National experiences - measuring digitally delivered services trade** | **tbc** |
| **10:30 - 11:00** | **COFFEE BREAK** |  |
| **11:00 - 12:00** | **Digital intermediation platforms (DIPs)**  DIPs have been key drivers in the digital transformation. International transactions through DIPs are, in principle, included in trade statistics. However, identifying trade flows and recording transactions is complex. | **IMF** |
| **12:00 - 13:00** | **LUNCH BREAK** |  |
| **13:00 - 13:30** | **National experiences** | **tbc** |
| **13:30 - 15:15** | **The Digital Trade Measurement Game** | **WTO** |
| **15:15 - 15:30** | **Summary of the day** | **All** |

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| **Thursday, 7 November 2024 (Day 4)** | | |
| **09:00 - 9:45** | **Goods and Services topics in the update of the IMF Balance of Payments Manual (BPM6)** | **IMF** |
| **9:45 - 10:30** | **Revisions of the trade statistics manuals (IMTS 2010 and MSITS 2010)** | **UNSD** |
| **10:30 - 11:00** | **COFFEE BREAK** |  |
| **11:00 - 12:00** | **Round table: Technical assistance and capacity building in measuring digital trade in the region: the way forward** | **All** |
| **12:00 - 13:00** | **Participants' evaluation and closing ceremony** | **All** |
| **13:00 - 14:00** | **CLOSING LUNCH** |  |