

**Regional Workshop on Measuring Digital Trade**

**Abu Dhabi, United Arab Emirates**

**20 - 23 November 2023**

**Draft annotated agenda**

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| **Monday, 20 November 2023 (Day 1)** | | |
| **9:00 - 9:45** | **Welcome address and opening remarks** | **All** |
| **9:45 - 10:15** | **Objectives of the Workshop and administrative issues** | **All** |
| **10:15 - 10:30** | **BREAK** |  |
| **10:30 - 12:00** | **Why do we need to measure digital trade?**  This session outlines the impact of digitalization on international trade and examines which policy areas require measurement approaches. | **IMF-OECD-UNCTAD-WTO** |
| **12:00 - 12:45** | **LUNCH BREAK** |  |
| **12:45 - 14:30** | **The conceptual framework for measuring digital trade**  What is digital trade? How are digital trade transactions defined, types of products included, and economic actors involved in digital trade. | **OECD and others** |
| **14:30 - 15:45** | **Statistical exercise** | **All participants – facilitated by the experts** |

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| **Tuesday, 21 November 2023 (Day 2)** | | |
| **9:00 - 10:15** | **Digitally ordered trade**  Existing enterprise and household surveys on e- commerce are a basis for measuring digitally ordered goods and services. However, survey respondents face significant challenges in identifying and reporting international digitally ordered trade transactions. | **UNCTAD and others** |
| **10:15 - 10:30** | **BREAK** |  |
| **10:30 - 12:00** | **National experiences** | **China, Turkey (tbc)** |
| **12:00 - 12:45** | **LUNCH BREAK** |  |
| **12:45 - 14:15** | **Digitally delivered trade**  This session clarifies the definition and the coverage of digitally delivered services in the Extended Balance of Payments Services Classification (EBOPS 2010), identifies best data sources, and presents efforts to measure digitally delivered trade. | **WTO and others** |
| **14:15 - 15:00** | **National experiences** | **Costa Rica, Spain**  **(tbc)** |
| **15:00 - 15.45** | **Interactive quiz** | **All participants – facilitated by the experts** |

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| **Wednesday, 22 November 2023 (Day 3)** | | |
| **9:00 - 10:15** | **Digital intermediation platforms (DIPs)**  DIPs have been key drivers in the digital transformation. International transactions through DIPs are, in principle, included in trade statistics. However, identifying trade flows and recording transactions is complex. | **IMF and others** |
| **10:15 - 10:30** | **BREAK** |  |
| **10:30 - 12:00** | **National experiences** | **USA, Jamaica, UK**  **(tbc)** |
| **12:00 - 12:45** | **LUNCH BREAK** |  |
| **12:45 - 14:30** | **Measuring digital trade and the digital economy in the Arab region**  This session provides an overview of initiatives by Arab countries. | **UNESCWA, AITRS** |
| **14:30 - 15:45** | **Statistical exercise** | **All participants – facilitated by the experts** |

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| **Thursday, 23 November 2023 (Day 4)** | | |
| **9:00 - 9:30** | **Goods and Services topics in the update of the IMF Balance of Payments Manual (BPM6)** | **IMF** |
| **9:30 - 10:15** | **Revisions of the trade statistics manuals (IMTS 2010 and MSITS 2010)** | **UNSD** |
| **10:15 - 10:30** | **BREAK** |  |
| **10:30 - 12:00** | **Round table: Technical assistance and capacity building in measuring digital in the region: the way forward** | **All** |
| **12:00 - 12:45** | **LUNCH BREAK** |  |
| **12:45 - 13:30** | **Participants' evaluation** | **All participants** |
| **13:30 - 15:00** | **Closing remarks and awards of certificates** | **All** |