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| **Philippines National Workshop on E-Commerce and Data Governance**  **19-20 September 2023**  **Draft Programme** | |
| **Day 1 (19 September 2023)** | |
| **Time** | **Agenda** |
| 8:30 - 9:00 am | Registration |
| 9:00 – 9:15 am | Opening Remarks  WTO Secretariat  and  Atty. Allan B. Gepty  Assistant Secretary, Industry Development and Trade Policy Group, Department of Trade and Industry |
| 9:15 – 9:45 am | **Session 1: Introduction to E-commerce and recent trends in global electronic commerce**   * Relevance of e-commerce and digital technologies to international trade * Players, market trends and commercial models and technological advances   [Speaker from the WTO Secretariat] |
| 9:45 – 10:00 am | Coffee Break |
| 10:00 – 10:30 am | **Session 2: Electronic commerce in regional trade agreements (RTAs)**   * Main obligations and disciplines   [Speaker from the WTO Secretariat] |
| 10:30 – 11:30 am | **Session 3: Overview of the E-commerce Moratorium in the World Trade Organization (WTO)**   * Discussions on the practice of not imposing customs duties on electronic transmission from the different perspectives   Dr. Ramonette Serafica  Senior Research Fellow, Philippine Institute for Development Studies (PIDS)  and  WTO Secretariat |
| 11:30 am – 12:30 pm | Open Forum/Q&A Session |
| 12:30 – 02:00 pm | Lunch/Networking |
| 2:00 – 3:00 pm | **Session 4: The WTO Work Programme on electronic commerce**   * Decisions and Ministerial mandates * The moratorium on customs duties * Discussions in the WTO bodies * 12th Ministerial Conference Decision and way forward   [Speaker from the WTO Secretariat] |
| 3:00 – 4:30 pm | **Session 5: WTO Agreements and their relevance to electronic commerce**   * GATT * GATS * TRIPS * TFA   [Speaker from the WTO Secretariat] |
| 4:30 – 5:00 pm | Open Forum/Q&A Session |
| **Day 2 (20 September 2023)** | |
| **Time** | **Agenda** |
| 8:30 - 9:00 am | Registration |
| 9:00 – 9:45 am | **Session 6: Plurilateral work on e-commerce**   * Joint Statement Initiative negotiations * Overview * Issues under discussion * State of play * Experience-sharing   [Speaker from the WTO Secretariat and JSI co-convenor] |
| 9:45 – 10:15 am | **Session 7: E-Commerce in the Philippines**   * e-Commerce Philippines 2022 Roadmap   Assistant Secretary Mary Jean T. Pacheco  Digital Philippines, Department of Trade and Industry |
| 10:15 – 10:45 am | Open Forum/Q&A Session |
| 10:45 – 11:00 am | Coffee Break |
| 11:00 – 11:30 am | **Session 8: Addressing challenges in the data-driven economy: implications for security, privacy and ownership and of the use of personal data**   * Basic Concepts on Personal Information Protection * Data Privacy Act of 2012 (RA No. 10173) as of 28 February 2023 * Regional developments: APEC Cross-Border Privacy Rules (CBPR) System; General Data Protection Regulation (GDPR) * Suggested Approach on the JSI Text   Atty. Franklin Tabaquin IV  Director, Privacy Policy Office, National Privacy Commission (NPC) |
| 11:30 am – 12:00 pm | **Session 9: Intellectual property rights: its relevance to data protection, security and source code**   * Basic Concepts on Intellectual Property and Source Code * Intellectual Property Code of the Philippines (RA No. 8293) * Treatment of data: understanding trade secrets * Suggested Approach on the JSI Text   Atty. Ann N. Edillon  Director IV, Bureau of Patents, Intellectual Property Office of the Philippines (IPOPHL) |
| 12:00- 1:30 pm | Lunch/Networking |
| 1:30 – 2:00 pm | **Session 10: E-commerce and Consumer Protection**   * Confidence in digital markets * Addressing challenges faced by consumers using e-commerce (e.g., unsafe or fake products, unfair business practices, inadequate online dispute resolution, breaches to consumer privacy, etc.) * Identifying areas where national and regional consumer protection frameworks and institutional capacities need to be strengthened   Undersecretary Ruth B. Castelo  Consumer Protection Group, Department of Trade and Industry |
| 2:00 – 2:30 pm | **Session 11: Looking at the Development Dimension - Crossborder E-commerce and Digital Trade and Opportunities for MSMEs**   * Digital platforms and data governance * Role of inclusiveness and sustainability in the digital economy   Two speakers (15 mins each):  Ms. Bernadette Nacario  Country Director at Google (Former Country Manager for Systems of IBM Philippines)  or  Mr. Vicente Catudio Jr.  USAID Chief of Party, Strengthening Private Enterprises for the Digital Economy (SPEED) Project  [or  Ms. Eunice Huang  Head, Asia-Pacific Trade and Competitiveness Policy, Google] |
| 2:30 – 3:00 pm | **Session 12: E-commerce and Online Services Trade**   * Trends on online services and ICT enabled services * Digital infrastructure for e-commerce * Key services sectors for emerging market suppliers   Two speakers (15 mins each):    Mr. Bien A. Ganapin  Director, Trade, Services and Industry Staff (TSIS), National Economic and Development Authority (NEDA)  and  Mr. Francisco G. Dakila, Jr.  Deputy Governor, Monetary and Economics Sector, Bangko Sentral ng Pilipinas (BSP) – to cover “Role of Digital Platforms and Lessons Learned on the Implementation of Innovative Solutions”  [or  Mr. John Drummond  Head, Trade in Services Division, OECD] |
| 3:00 – 4:00 pm | Open Forum/Q&A Session |
| 4:00 – 4:30 pm | **Closing Session: Advancing the E-commerce Agenda – Considerations for MC13 and Beyond**  [Speaker from the WTO Secretariat]  and  [Speaker from Geneva WTO-PM] |
| 4:30 – 5:00 pm | Wrap-up, Evaluation and Awarding of Certificates |
| 5:00 – 5:30 pm | **Closing Remarks**  WTO  and  Assistant Director Marie Sherylyn D. Aquia  Bureau of International Relations, Department of Trade and Industry |
| **END** | |