

WTO national WORKSHOP ON the

TECHNICAL BARRIERS TO TRADE (tbt) agreement

Programme ***(draft)***

Kuala Lumpur, Malaysia

13-15 October 2025

**Structure and objective**

The workshop will deliver training on the WTO TBT Agreement and its implementation. The workshop will combine lectures, exercises and interactive sessions aimed at enhancing Malaysia's overall understanding of the Agreement, with emphasis on the work of the TBT Committee and transparency provisions.

**Venue**

The workshop will be held at [TBC].

**WTO resource persons**

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Director

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**Monday, 13 October 2025**

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| **Time** | **Agenda item** |
|  | **Registration of participants** |
|  | **Opening session**   * Opening remarks by representative of Malaysia * WTO representative (*WTO)* |
|  | **Overview and objectives**   * Structure and objective of the workshop * Introduction of participants   *Resource persons: WTO* |
|  | **Group Photo and Coffee break** |
|  | **Introduction to the WTO, standards and regulations**   * General introduction to the WTO * Tariff and non-tariff measures (TBT and SPS Agreements)   *Resource persons: WTO* |
|  | **Overview of key principles of the *TBT Agreement***   * Presentation of scope, coverage and objectives; TBT measures - standards, technical regulations and conformity assessment procedures; basic principles   *Resource person: WTO* |
|  | **Noon Prayer Break** |
|  | **Overview of key principles of the *TBT Agreement***   * Presentation of scope, coverage and objectives; TBT measures - standards, technical regulations and conformity assessment procedures; basic principles   *Resource person: WTO* |
|  | **Coffee break** |
|  | **SPS or TBT?**   * Scope and coverage of the TBT and SPS Agreements * Relation to the Trade Facilitation Agreement (TFA)   *Resource persons: WTO* |



**Tuesday, 14 October 2025**

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| **Time** | **Agenda Item** |
|  | **Recap of day 1**   * Interactive exercise |
|  | **Transparency and notification procedures**   * Main provisions of the TBT and SPS Agreements * Notification procedures and follow up * Enquiry Points and Notification Authorities   *Resource persons: WTO* |
|  | **Coffee Break** |
|  | **Stakeholder engagement: using ePing**   * Interactive training on the [ePing SPS&TBT Platform](https://eping.wto.org/) * Discussion on national coordination and stakeholder engagement on TBT matters   *Resource persons: WTO* |
|  | **Coherent use of notification formats**   * Types of notifications and examples of when to use them   *Resource persons: WTO* |
|  | **Noon Prayer Break** |
|  | **International standards and the TBT Agreement**   * Panel discussion with representatives of standardizing bodies (ASTM, ISO tbc) |
|  | **Coffee break** |
|  | **Good regulatory practices**   * Good regulatory practices and regulatory impact analysis * Group exercise   *Resource person(s): WTO* |



**Wednesday, 15 October 2025**

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| **Time** | **Agenda Item** |
|  | **Recap of day 2**   * Interactive exercise |
|  | **The TBT Committee**   * Functions and role * Committee agenda items (e.g. Tenth Triennial Review, conformity assessment guidelines) * Specific trade concerns * Topical issues e.g. Climate Change, Digital trade, COVID-19, * Use of eAgenda to prepare for TBT Committee meetings   *Resource person(s): WTO* |
|  | **Coffee Break** |
|  | **The TBT Committee – practical exercise on specific trade concerns**   * Based on a case study of a specific trade concern, participants will work in groups to prepare statements * Simulated TBT Committee meeting |
|  | **Noon Prayer Break** |
|  | **Discussion on contemporary TBT challenges: national and regional perspectives**   * Panel discussion, including representatives of international and regional standardizing bodies |
|  | **Coffee break** |
|  | **Closing session**   * Summary and final Q&A/Debates (30 min) * Evaluation (15 min) * Closing Remarks (15 min):   + Representative Malaysia   + WTO Representatives: *WTO* |
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|  | **Roundtable selected issues – WTO and senior Malaysian officials** |