



The European Law Students' Association

John H. Jackson Moot Court Competition African Regional Round

22nd Edition

Media Card

THE
JOHN H. JACKSON
MOOT COURT COMPETITION

Introduction

What is the John H. Jackson Moot Court Competition?

The John H. Jackson Moot Court Competition is a global competition organised by ELSA with the technical support of the World Trade Organization. It simulates a hearing of the WTO dispute settlement system, intending to enhance the knowledge of international trade law and WTO dispute settlement procedures and enhance the capacity for meaningful engagement in multilateral trade in the long term. The teams analyse a fictive case and present their Written Submissions for each party. Following this, all teams are allocated to one of our six Regional Rounds worldwide, during which they present their Oral Pleadings and are scored on their oral advocacy skills. Based on their performance in the Written Submissions and Regional Rounds, the best teams compete in the Final Oral Round at the WTO headquarters in Geneva, Switzerland.



Our numbers

20+

years of experience

40+

countries reached

20+

experts on our
Academic Board

500+

participants

100+

panellists

Our partners



VAN BAEL & BELLIS

Steptoe

Akin

Baker
McKenzie.

SIDLEY

Lee
& KO



United Nations
Economic Commission for Africa



Structure

The John H. Jackson Moot Court Competition is divided in three phases:

Written Rounds

Teams submit their written submissions on behalf of the Complainant and the Respondent.

Regional Rounds

Teams present their oral pleadings and are scored on their oral advocacy skills in cooperation with our national and local chapters as well as Universities all over the world. Per edition, we have six regional rounds.

Final Oral Round

The best 24 teams plead before trade law experts. Traditionally, the Final Oral Round is held at the World Trade Organization in Geneva, Switzerland.

This Year's African Regional Round

Happening in Kabarak University, Kenya



**KABARAK
UNIVERSITY**

Kabarak University, a chartered private institution of higher learning, is dedicated to delivering excellence in education, training, research, and outreach initiatives. Founded in the year 2000 by the late Honorable Daniel T. Arap Moi, the 2nd President of Kenya and the university's founding Chancellor, it was established to fulfill his visionary concept of meeting the growing demand for higher education in Kenya while maintaining a commitment to providing high-quality education.

Timeline of the Project



JHJMCC AFRICAN REGIONAL ROUND

SPONSOR BENEFITS

2023/2024

- Business name/Logo and links to appear in the Kabarak University's website and all pre-event communications with participants and partner organizers as well as in social media postings
- Prominent placement on the main competition banners and all sponsorship boards and publicity material
- Business name or logo on all competition T-shirts worn by organizers and volunteers throughout the competition
- Mentions in all available pre-event media coverage relating to the Regional Round
- Mentions in all forums over the duration of the competition
- 10 minutes on-stage address during Sponsors' Fair and the closing ceremony
- Prominently placed exhibition desk at the Sponsors' Fair
- 2 members in the panel during the preliminary sessions
- Opportunity to hand out prizes to the winning team
- Parking and table reservations
- Sponsor's promotional materials included in all participants' welcome packs.
- Priority to use images and clips from the competition for own publicity and advertisement
- Publicly presented acknowledgement plaque at closing dinner.
- Highlights in the academic videos to be produced at the end of the competition