

**2020 Forum on Global Trade, Innovation and Intellectual Property**  
**- the Platform Economy and Intellectual Property Protection**

Organized by

World Trade Organization (WTO) (confirmed)

World Intellectual Property Organization (WIPO) (TBC)

Chinese Academy of International Trade and Economic Cooperation (CAITEC)  
(confirmed)

Intellectual Property Development and Research Centre – China National  
Intellectual Property Administration (TBC)

In cooperation with

Chinese Academy of Science – Intellectual Property Research and Training  
Centre (TBC)

China Trial (TBC)

Beijing Wyseacadamy Intellectual Property Research Institute (TBC)

Supported by

(TBC)

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14 – 16 January 2020

[Venue] (TBD)

Nansha, Guangzhou, China

Provisional Programme

Tuesday, 14 January 2020 Guangzhou, Guangdong Province

8.30 – 9.00	Registration
<b>9.00 – 10.10</b>	<b>Opening session</b>
	Moderator: Mr. QU Weixi, Vice President, Chinese Academy of International Trade and Economic Co-operation (CAITEC)
	<b>Keynote speeches</b> <ul style="list-style-type: none"><li>• Representative of Municipal Government of Guangdong Province (TBC)</li><li>• Mr. QIAN, Keming, Vice Minister, Ministry of Commerce (TBC)</li><li>• Mr. YI Xiaozhun, Deputy Director General, World Trade Organization (WTO)</li><li>• Ms. WANG Binying, Deputy Director General, World Intellectual Property Organization (WIPO) (TBC)</li><li>• Representative of the State Administration of Market Regulation or National Intellectual Property Administration (TBC)</li></ul>
10.10 – 10.30	Tea break
<b>10.30 – 12.00</b>	<b>Session One: Impact of the Platform Economy on Trade of Intellectual Property Sensitive Products</b>
	Moderator: (TBD)
	Speakers: <ul style="list-style-type: none"><li>• Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO)</li><li>• Mr. Pashupati N. Pandey, Senior Technical Officer, Compliance and Facilitation Directorate, World Customs Organization (WCO)</li><li>• Mr. SONG Yushui, Beijing Intellectual Property Court (TBC)</li><li>• Mr. Frederick Mostert, Professor, King's College, University of Oxford (TBC)</li><li>• Mr. XU Ming, Chief Patent and Technology Counsel, Alibaba (TBC)</li><li>• Representative of WIPO (TBC)</li></ul>
12.00 – 13.30	Lunch break

<b>13.30 – 15.00</b>	<b>Session Two: The Importance of IP Protection in the Platform Economy: Perspectives of IPR Holders, Platform Operators and Consumers</b>
	Moderator: Ms. Xiaoping Wu, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
	Speakers: <ul style="list-style-type: none"> <li>• Mr. Jack Chang, Chair, Quality Brands Protection Committee, China Association of Enterprises with Foreign Investment (QBPCR) (TBC)</li> <li>• Representative of China industry (TBC)</li> <li>• Mr. CHEN Jian, Director, Legal Affairs Department, China Consumers Association</li> <li>• Mr. CENG Chen, President, E-Commerce Research Institute, JD.COM</li> </ul>
15.00 – 15.20	Tea break
<b>15.20 – 17.00</b>	<b>Session Three: The Economic Value of IPRs in the Platform Economy</b>
	Moderator: (TBD)
	Speakers: <ul style="list-style-type: none"> <li>• Mr. MU Rongping, Dean, Chinese Academy of Sciences</li> <li>• Mr. LI Jun, Director, International Trade in Services Institute, Chinese Academy of International Trade and Economic Cooperation</li> <li>• Ms. SUN Haosi, Vice Dean, Beijing Wyseacadamy Intellectual Property Research Institute</li> <li>• Representatives of Shangdo Ranqi and Minghua (TBC)</li> </ul>

Wednesday, 15 January 2020

<b>9.00 – 10.30</b>	<b>Session Four: National and Regional Regulations on Intermediary Liability in the Platform Economy</b>
	Moderator: Mr. Antony Taubman, WTO
	Speakers: <ul style="list-style-type: none"> <li>• Representative of Legislative Affairs Commission, Standing Committee of the National People's Congress</li> <li>• Representative, Intellectual Property Department, Legal Affairs Division, Ministry of Commerce</li> <li>• Mr. Gunther Marten, IP Attaché, the European Commission, Beijing (TBD)</li> </ul>

	<ul style="list-style-type: none"> <li>• Ms. Cerian Foulkes, IP Attaché, the UK Embassy in Beijing (TBC)</li> <li>• Mr. Rodrigo Mendes Araújo, the Embassy of Brazil, Beijing (TBC)</li> </ul>
10.30 – 10.50	Tea break
<b>10.50 – 12.00</b>	<b>Session Four: National and Regional Jurisprudence on Intermediary Liability</b>
	Moderator: Ms. Xiaoping Wu, WTO
	Speakers: <ul style="list-style-type: none"> <li>• Mr. LI Jian, Deputy Chief Judge, Civil Case Tribunal (No.3), the Supreme Court of P. R. China</li> <li>• representatives of the Guangzhou Intellectual Property Court (TBD)</li> <li>• representative of China Trial</li> <li>• Mr. Meng, Jinjun, Attorney, YingKe Law Firm</li> <li>• representative of AIPPI (one international law firm)</li> </ul>
12.00 – 13.30	Lunch break
<b>13.30 – 15.00</b>	<b>Session Five: Administrative Enforcement of Intellectual Property in the Platform Economy</b>
	Moderator: (TBD)
	Speakers: <ul style="list-style-type: none"> <li>• Mr. WANG Shenli, Deputy Director, Enforcement Division, State Administration of Market Regulation of P. R. China</li> <li>• Representative of General Administration of Customs of P. R. China</li> <li>• Representative of Intellectual Property Development and Research Center, National Intellectual Property Office</li> </ul>
15.00 – 15.20	Tea break
<b>15.20 – 16.20</b>	<b>Session Six: Technological Solutions in Protecting Intellectual Property in the Platform Economy</b>
	Moderator: (TBD)
	Speakers: <ul style="list-style-type: none"> <li>• Mr. WANG Feiyao, Researcher, Chinese Academy of Sciences</li> <li>• Mr. LIU Wei, Professor, Beijing University of Posts and Telecommunications</li> <li>• Mr. SUN Chief Legal Counsel, Xiaomi Global</li> </ul>

	<ul style="list-style-type: none"> <li>Mr. JING Bo, Blockchain Business Department Staff Software Engineer, Baidu</li> </ul>
<b>16.20 – 17.00</b>	<b>Closing remarks</b>
	<ul style="list-style-type: none"> <li>Mr. Antony Taubman, WTO</li> <li>Representative of MOFCOM Academy (TBD)</li> </ul>

Thursday, 16 January 2020 Guangzhou, China

<b>9.00 – 17.00</b>	<b>Site visit and policy roundtable (TBD)</b>
	Visit to the Guangzhou Free Trade Zone, and roundtable meetings with Guangzhou Intellectual Property Court, and Guangzhou Intellectual Property Office

Friday, 17 January 2020 Beijing, China

<b>9.00 – 17.00</b>	<b>Site visit and policy roundtable (TBD)</b>
	Visit to the Intellectual Property Tribunal of the Supreme Court of P. R. China and Meeting with MOFCOM