DIRECTOR-GENERAL'S CONSULTATIVE FRAMEWORK MECHANISM ON COTTON

44th ROUND OF CONSULTATIONS ON COTTON DEVELOPMENT ASSISTANCE

19 November 2025, 10:00-13:00

Room S1 / [zoom](https://worldtradeorganization.zoom.us/s/89679255292?pwd=fwZ0DccoFb0wqoT9HDQnykqfWSGyyP.1)

Provisional AGENDA

# STocktaking AND NEXT STEPS (10:00‑10:45)

## Opening remarks – Deputy Director-General, Jean-Marie Paugam (WTO)

## World Cotton Day 2025 – Statement by Chad, FAO and ITC

## Statement by the C-4+ Coordination

## Exchange of views

# PROJECTS AND TECHNICAL ASSISTANCE (10:45‑12:00)

## Webinar on Recycling hubs (19 June) - Report from Côte d'Ivoire

## Cotonou Round Table (10 & 11 November) – Report from Benin

## Exchange of views

## Bamako Regional Workshop (29 & 30 September)

## Presentation by UNIDO

## Statement by ScanThor

## Exchange of views

## Updates on projects: Evolving Table

## Remarks by the Chair on the Questionnaire

## Remarks by the WTO Secretariat

## Statement by the C-4+ Coordination

## Exchange of views

# NEW ISSUES AND SECTORal matters (12:00-12:50)

## Emerging challenges – Updates of the sector

* C-4 focal points

## Presentation by ICAC (How regenerative agriculture practices can transform cotton farming)

## Exchange of views

# Concluding REMARKS: ACTION POINTS AND NEXT STEPS (12:50-13:00)

* Deputy Director-General, Jean-Marie Paugam, Chair